



# SIT30516 CERTIFICATE III EVENTS

## What is a Certificate III in Events all about?

The Certificate III in Events is an industry continuation of the Certificate II in Tourism, providing the skills and knowledge for an individual to be competent in a range of well-developed tourism sales, operational and event delivery skills to build upon the initial knowledge of the travel and tourism industry the students learnt within their Certificate II course.

## Career Pathways

Possible job titles relevant to this qualification depend on the level of further education and training students may wish to pursue. Entry level occupations could include event management assistants, ticketing and sales roles and employment within the travel and tourism industry such as travel consultant, tour coordinator or within tourist centres.

From a Certificate III in Events, the students can also enrol into a diploma of either Tourism, Events or Event Management. Depending on which diploma they choose, they can then use this qualification as alternative university entry into a Bachelor of Business (Tourism Management or Events Management) and qualify to have up to 8 diploma units recognized as prior learning.

## Units of Competency covered in this qualification are:

### Core

BSBWOR203	Work effectively with others
SITEEV001	Source and Use information on the events industry
SITXCOM002	Show social and cultural sensitivity
SITXWHS001	Participate in safe work practices
SITEEVT002	Process and monitor event registrations
SITXCCS006	Provide service to customers

### Electives

SITEEVT003	Coordinate on-site event registrations
SITEEVT004	Provide event stage support
BSBITU312	Create electronic presentations
BSBITU306	Design and produce business documents
SITTGDE001	Interpret Aspects of local Australian Indigenous Culture
SITHFAB005	Prepare and Serve Coffee
SITXEBS001	Use Social Media in a Business